



# *Sponsorship Packet*

*for the*

*Annual St. Francis Xavier School  
Gala Auction & Raffle*

*Petoskey, MI*

HOSTED BY:

THE ST. FRANCIS XAVIER SCHOOL AUCTION & RAFFLE COMMITTEE  
BENEFITTING ST. FRANCIS XAVIER SCHOOL



## Fact Sheet

### "Springtime in Paris"

An elegant, fun, delicious and exciting gala event

*Saturday, February 6, 2010, 5:00 p.m. to 11:00 p.m.*

*Holy Childhood Church Hall, 150 W. Main Street, Harbor Springs, MI 49740*

- Delicious Sit-down Dinner
- Live Music During Cocktails and Hors d'oeuvres
- Open Bar
- Live & Silent Auctions
- Drawing for:
  - (1) \$20,000 Grand-Prize Winner
  - (8) \$1,000 Winners
  - Plus (2) \$1,000 Early Bird Winners (August & January)
- Dancing to follow

### Preview Night

A more casual event of fun and fellowship, free admission

*Friday, February 5, 2010, 7:00 p.m. to 9:00 p.m.*

*Holy Childhood Church Hall, 150 W. Main Street, Harbor Springs, MI 49740*

- Music, Hors d'oeuvres, Cash bar
- Small Silent Auction

### Sunset Soirée

A wonderfully social evening of music, dancing, food and friends...  
and Northern Michigan's most spectacular sunset.

*Friday, August 14, 2009, 7:00 p.m. to 10:00 p.m.*

*Bay Harbor Yacht Club's Lange Center/Terrace*

*4300 Vista Drive, Bay Harbor, MI 49770*

- Live Music, Hors d'oeuvres, Cash Bar
- Small Live Auction
- Wonderful Door Prizes

### Attendance

- 250 Guests at each event including many from your direct target market

Chairpersons: Marie & Greg Law, lawtribe@mac.com, 231-347-9430

Co-chairpersons: MaryFran & Andy Kolp, ampkolp@racc2000.com, 231-582-4247



## *Platinum Sponsor: \$5,000*

### *Contribution:*

As a Platinum Sponsor you will be asked to provide: **\$5,000 cash**

### *Your Return:*

In return for your investment in the 2009 Sunset Soirée and 2010 St. Francis Xavier School Auction and Preview Night, you will receive the following:

- Official designation as a Platinum Sponsor at the 2009 Sunset Soirée, the 2010 Preview Night and Gala Auction
- Prominent recognition including company logo and/or individual name on:
  - 2,000 Event Invitations
  - Cover of 200 Gala Event Programs
  - Cover of 200 Sunset Soirée Programs
  - Event Newspaper Ads and Posters
  - School Newsletter & Website *(For 2009/10 School Year )*
- Prominent full-page ad in 200 Gala Event Programs
- Mention in press releases distributed to area media in conjunction with the 2009 Sunset Soirée and 2010 Gala Auction
- Opportunity to personally speak at the 2009 Sunset Soirée and 2010 Gala Auction
- Recognition on large screen at the 2010 Preview Night and Gala Auction
- Up to (8) Sponsor tickets to the 2010 Gala Auction
- Premier seating at 2010 Gala Auction with sponsorship recognition on table



## *Gold Sponsor: \$3,000*

### *Contribution:*

As a Gold Sponsor you will be asked to provide: **\$3,000 cash**

### *Your Return:*

In return for your investment in the 2009 Sunset Soirée and 2010 St. Francis Xavier School Auction and Preview Night, you will receive the following:

- Official designation as a Gold Sponsor at the 2009 Sunset Soirée, the 2010 Preview Night and Gala Auction
- Prominent recognition on:
  - 2,000 Event Invitations
  - Event Newspaper Ads and Posters
  - School Newsletter & Website (*For 2009/10 School Year*)
- Prominent half-page ad in 200 Gala Event Programs
- Listing as Gold Sponsor in 200 Sunset Soirée Programs
- Recognition on large screen at the 2010 Preview Night and Gala Auction
- Up to (6) Sponsor tickets to the 2010 Gala Auction
- Reserved seating at 2010 Gala Auction with sponsorship recognition on table



## *Silver Sponsor: \$2,000*

### *Contribution:*

As a Silver Sponsor you will be asked to provide: **\$2,000 cash**

### *Your Return:*

In return for your investment in the 2009 Sunset Soirée and 2010 St. Francis Xavier School Auction and Preview Night, you will receive the following:

- Official designation as a Silver Sponsor at the 2009 Sunset Soirée, the 2010 Preview Night and Gala Auction
- Prominent recognition on:
  - 2,000 Event Invitations
  - Event Newspaper Ads and Posters
  - School Newsletter & Website (*For 2009/10 School Year*)
- Prominent quarter-page ad in 200 Gala Event Programs
- Listing as Silver Sponsor in 200 Sunset Soirée Programs
- Recognition on large screen at the 2010 Preview Night and Gala Auction
- Up to (4) Sponsor tickets to the 2010 Gala Auction
- Reserved seating at 2010 Gala Auction with sponsorship recognition on table



## *Bronze Sponsor: \$1,000*

### *Contribution:*

As a Bronze Sponsor you will be asked to provide: **\$1,000 cash**

### *Your Return:*

In return for your investment in the 2009 Sunset Soirée and 2010 St. Francis Xavier School Auction and Preview Night, you will receive the following:

- Official designation as a Bronze Sponsor at the 2009 Sunset Soirée, the 2010 Preview Night and Gala Auction
- Recognition on:
  - 2,000 Event Invitations
  - Event Newspaper Ads and Posters
- Listing as Bronze Sponsor in 200 Gala Event Programs
- Listing as Bronze Sponsor in 200 Sunset Soirée Programs
- Recognition on large screen at the 2010 Preview Night and Gala Auction
- Up to (4) Sponsor tickets to the 2010 Gala Auction
- Reserved seating at 2010 Gala Auction with sponsorship recognition on tables



## *Event Sponsor: \$500*

### *Contribution*

As an Event Sponsor you will be asked to provide: **\$500 cash**

### *Your Return:*

In return for your investment in the 2009 Sunset Soirée and 2010 St. Francis Xavier School Auction and Preview Night, you will receive the following:

- Official designation as an Event Sponsor at the 2009 Sunset Soirée, the 2010 Preview Night and Gala Auction
- Recognition on:
  - 2,000 Event Invitations
- Listing as Event Sponsor in 200 Gala Event Programs
- Listing as Event Sponsor in 200 Sunset Soirée Programs
- Recognition on large screen at the 2010 Preview Night and Gala Auction
- Two (2) Event Sponsor tickets to the 2010 Gala
- Official designation as an Event Sponsor underwriting one of the following areas at the 2009 Sunset Soirée, 2010 Preview Night and Gala Auction:
  - Bar
  - Silent Auction Room
  - Coat Room
  - Band (Live band to perform during dinner)
  - Registration
  - Check-Out



Ph: 231-347-3651

# FINANCIAL SPONSORSHIP AGREEMENT

## 2009/10 St. Francis Xavier School Annual Gala Auction

Sponsor Name: \_\_\_\_\_

Please print your sponsor name exactly as it should be listed in printed materials.

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- PLATINUM SPONSOR      \$5,000 donation ..... \* ☛
- GOLD SPONSOR            \$3,000 donation ..... \* ☛
- SILVER SPONSOR         \$2,000 donation ..... \* ☛
- BRONZE SPONSOR        \$1,000 donation ..... \* ☛
- EVENT SPONSOR         \$500 donation ..... \* ☛

CHECK HERE IF YOU WILL USE YOUR TICKETS

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

*\*Your tickets to the "Springtime in Paris" Gala Auction will be waiting for you at the door.*

**Sorry, we cannot participate as a sponsor this year; however...**

Please accept our tax-deductible donation in the amount of: \$ \_\_\_\_\_

I would like to purchase \_\_\_ tax-deductible raffle ticket(s) at \$100 ea. for a \$20K Grand Prize.

*Please mail this form and your check to St. Francis Xavier, PO Box 770, Petoskey, MI 49770 or call to pay with your credit card.*

- Please fax this form to acknowledge your agreement at your earliest convenience.
- Sponsors who remit payment before August 7, 2009 will be acknowledged at the Sunset Soirée.
- Sponsorship must be paid in full by December 4, 2009 to receive remaining sponsor benefits.

*I have read the terms of this sponsorship and agree to them in full.*

Signature: \_\_\_\_\_ Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

*On behalf of St. Francis Xavier School, we agree to fulfill all terms of this agreement.*

\_\_\_ St. Francis Xavier School \_\_\_\_\_ Date: \_\_\_\_\_

SFX Representative: \_\_\_\_\_

SFX Representative Contact Info: \_\_\_\_\_